

Being Yoga boutique



*A place to purchase fun and innovative
yoga and fitness clothing for men and women.*

4 reasons to shop at your local small business

1 LOCAL ECONOMY

For every \$100 spent in their stores, local businesses give back \$68 to their local economy, versus \$43 given by national chains, meaning those companies take away \$57!

2 ENVIRONMENTAL SUSTAINABILITY

Local stores help to sustain vibrant, compact, walkable town centers – which in turn are essential in reducing sprawl, automobile use, habitat loss and air/water pollution.

3 PRODUCT DIVERSITY

Goods are based on the interests and needs of local customers, guaranteeing a much wider range of product choices.

4 LOCAL CHARACTER AND PROSPERITY

In an increasingly homogenized world, communities that preserve their one-of-a-kind businesses and distinctive character have an economic advantage.

Being Yoga boutique carries the following brands of yoga and fitness goods:



yogitoes®

LILY LOTUS

JADE|YOGA™
www.jadeyoga.com



YOGA TRIBE
AND CULTURE



tōnic



Breathe